



Station Order

DCCC-Pace for Congress 2012

Market: Albuquerque

Flight Dates: Monday, October 08, 2012 to Sunday, October 14, 2012

Estimate ID

12294

Contact: Jim Giudicessi

Email: Jim.Giudicessi@krqe.com

Phone: 505-246-2222

Fax: 505-944-0259

Direct:

212063

Joe
10/2/12

KREZ-TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Oct 08	Oct 09	Oct 10	Oct 11	Oct 12	Oct 13	Oct 14	
KRQE 5a News 5:00 AM 6:00 AM	EM	M-F 30	\$20.00 \$80.00	1	1	1		1			4
KRQE 6a News 6:00 AM 7:00 AM	EM	M-F 30	\$40.00 \$200.00	1	1	1	1	1			5
CBS This Morning 7:00 AM 9:00 AM	EM	M-F 30	\$30.00 \$150.00	1	1	1	1	1			5
The Doctors 9:00 AM 10:00 AM	DT	M-F 30	\$30.00 \$30.00		1						1
Lets Make a Deal 10:00 AM 11:00 AM	DT	M-F 30	\$40.00 \$40.00				1				1
Bold & Beautiful 12:30 PM 1:00 PM	DT	M-F 30	\$40.00 \$40.00					1			1
Young & Restless 1:00 PM 2:00 PM	DT	M-F 30	\$40.00 \$40.00			1					1
The Talk 2:00 PM 3:00 PM	DT	M-F 30	\$40.00 \$40.00	1							1
Dr. Phil 3:00 PM 4:00 PM	EF	M-F 30	\$40.00 \$120.00		1		1	1			3
KRQE 4p News 4:00 PM 4:30 PM	EN	M-F 30	\$75.00 \$150.00	1		1					2
KRQE 4:30p News 4:30 PM 5:00 PM	EN	M-F 30	\$75.00 \$75.00				1				1
KRQE 5:30p News 5:30 PM 6:00 PM	EN	M-F 30	\$150.00 \$750.00	1	1	1	1	1			5

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

suzannel@mediastrategies.com

Date/Time Sent: 10/2/2012 10:52:15 AM

KREZ-TV

Page 1 of 2



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KREZ-TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Oct 08	Oct 09	Oct 10	Oct 11	Oct 12	Oct 13	Oct 14	
Jeopardy 6:00 PM 6:30 PM	PA	M-F 30	\$150.00 \$300.00	5 1		1					2
Wheel of Fortune 6:30 PM 7:00 PM	PA	M-F 30	\$175.00 \$175.00	5			1				1
KRQE 10p News 10:00 PM 10:35 PM	LN	M-F 30	\$250.00 \$1,000.00	5 1	1	1	1				4
Saturday 10p News 10:00 PM 10:35 PM	LN	Sa 30	\$150.00 \$150.00	5					1		1
Sunday 10p News 10:00 PM 10:35 PM	LN	Su 30	\$200.00 \$200.00	5						1	1
Letterman 10:35 PM 11:35 PM	LF	M-F 30	\$50.00 \$100.00	5	1			1			2
Station Gross Totals			\$3,640.00	8	8	8	8	7	1	1	41

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

suzannel@mediastategies.com

Date/Time Sent: 10/2/2012 10:52:15 AM

KREZ-TV

Page 2 of 2

Spot Manager: All, 10/08/12-10/14/12



Alt Order #	Advertiser	Order	Inv. Code (Boo	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
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Date: 10/08/12

Station: KRQE

POL/DCCC- P	212063 M-F KRQE New:KRQE News	:30 P5	KREZ	PACE FOR 12294								\$20.00
POL/DCCC- P	212063 M-F KRQE New:4p-430p	:30 P5	KREZ	PACE FOR 12294								\$75.00
POL/DCCC- P	212063 M-F KRQE New:KRQE News	:30 P5	KREZ	PACE FOR 12294								\$40.00
POL/DCCC- P	212063 LN M-F 10p-1035p	:30 P5	KREZ	PACE FOR 12294								\$250.00
POL/DCCC- P	212063 The Talk 2p-3p	:30 P5	KREZ	PACE FOR 12294								\$40.00
POL/DCCC- P	212063 CBS This Mornir CBS Early S	:30 P5	KREZ	PACE FOR 12294								\$30.00
POL/DCCC- P	212063 M-F 6p-630p M-F 6p-630p	:30 P5	KREZ	PACE FOR 12294								\$150.00
POL/DCCC- P	212063 KRQE News 13 530p-6p	:30 P5	KREZ	PACE FOR 12294								\$150.00

\$755.00

\$755.00

Date: 10/09/12

Station: KRQE

POL/DCCC- P	212063 David Letterman 1035p-1137p	:30 P5	KREZ	PACE FOR 12294								\$50.00
POL/DCCC- P	212063 CBS This Mornir CBS Early S	:30 P5	KREZ	PACE FOR 12294								\$30.00
POL/DCCC- P	212063 LN M-F 10p-1035p	:30 P5	KREZ	PACE FOR 12294								\$250.00
POL/DCCC- P	212063 M-F KRQE New:KRQE News	:30 P5	KREZ	PACE FOR 12294								\$40.00
POL/DCCC- P	212063 M-F 9a-10a 9a-10a	:30 P5	KREZ	PACE FOR 12294								\$30.00
POL/DCCC- P	212063 KRQE News 13 530p-6p	:30 P5	KREZ	PACE FOR 12294								\$150.00
POL/DCCC- P	212063 Dr. Phil 3p-4p	:30 P5	KREZ	PACE FOR 12294								\$40.00
POL/DCCC- P	212063 M-F KRQE New:KRQE News	:30 P5	KREZ	PACE FOR 12294								\$20.00

\$610.00

\$610.00

Date: 10/10/12

Station: KRQE

POL/DCCC- P	212063 M-F KRQE New:KRQE News	:30 P5	KREZ	PACE FOR 12294								\$20.00
POL/DCCC- P	212063 LN M-F 10p-1035p	:30 P5	KREZ	PACE FOR 12294								\$250.00
POL/DCCC- P	212063 Soap Rotator (1:00:00 PM)	:30 P5	KREZ	PACE FOR 12294								\$40.00
POL/DCCC- P	212063 M-F 6p-630p M-F 6p-630p	:30 P5	KREZ	PACE FOR 12294								\$150.00
POL/DCCC- P	212063 CBS This Mornir CBS Early S	:30 P5	KREZ	PACE FOR 12294								\$30.00
POL/DCCC- P	212063 M-F KRQE New:KRQE News	:30 P5	KREZ	PACE FOR 12294								\$40.00
POL/DCCC- P	212063 M-F KRQE New:4p-430p	:30 P5	KREZ	PACE FOR 12294								\$75.00
POL/DCCC- P	212063 KRQE News 13 530p-6p	:30 P5	KREZ	PACE FOR 12294								\$150.00

\$755.00

\$755.00

Date: 10/11/12

Station: KRQE

POL/DCCC- P	212063 CBS This Mornir CBS Early S	:30 P5	KREZ	PACE FOR 12294								\$30.00
POL/DCCC- P	212063 Dr. Phil 3p-4p	:30 P5	KREZ	PACE FOR 12294								\$40.00
POL/DCCC- P	212063 KRQE News 13 530p-6p	:30 P5	KREZ	PACE FOR 12294								\$150.00
POL/DCCC- P	212063 LN M-F 10p-1035p	:30 P5	KREZ	PACE FOR 12294								\$250.00
POL/DCCC- P	212063 M-F 630p-7p M-F 630p-7p	:30 P5	KREZ	PACE FOR 12294								\$175.00
POL/DCCC- P	212063 Let's Make a De M-F 10a-11a	:30 P5	KREZ	PACE FOR 12294								\$40.00
POL/DCCC- P	212063 M-F KRQE New:KRQE News	:30 P5	KREZ	PACE FOR 12294								\$40.00
POL/DCCC- P	212063 M-F KRQE New:430p-5p	:30 P5	KREZ	PACE FOR 12294								\$75.00

\$800.00

\$800.00

Date: 10/12/12

Station: KRQE

POL/DCCC- P	212063 Dr. Phil 3p-4p	:30 P5	KREZ	PACE FOR 12294								\$40.00
POL/DCCC- P	212063 CBS This Mornir CBS Early S	:30 P5	KREZ	PACE FOR 12294								\$30.00
POL/DCCC- P	212063 M-F KRQE New:KRQE News	:30 P5	KREZ	PACE FOR 12294								\$20.00
POL/DCCC- P	212063 KRQE News 13 530p-6p	:30 P5	KREZ	PACE FOR 12294								\$150.00
POL/DCCC- P	212063 David Letterman 1035p-1137p	:30 P5	KREZ	PACE FOR 12294								\$50.00
POL/DCCC- P	212063 Soap Rotator (12:30:00 PM)	:30 P5	KREZ	PACE FOR 12294								\$40.00
POL/DCCC- P	212063 M-F KRQE New:KRQE News	:30 P5	KREZ	PACE FOR 12294								\$40.00

\$370.00

\$370.00

Date: 10/13/12

[Sorted by: Date]

Spot Manager: All, 10/08/12-10/14/12



Alt Order #	Advertiser	Order	Inv. Code (Bool)	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
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Date: 10/13/12

Station: KRQE

POL/DCCC- P	212063 LN Sa	10p-1035p	:30 P5	KREZ	PACE FOR 12294							\$150.00
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												\$150.00
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												\$150.00
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Date: 10/14/12

Station: KRQE

POL/DCCC- P	212063 LN Su	10p-1035p	:30 P5	KREZ	PACE FOR 12294							\$200.00
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												\$200.00
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												\$200.00
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												\$3,640.00
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[Sorted by: Date]

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE****STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

KREZ-TV Albuquerque

Date:

10/2/2012

I, Media Strategies and Research,

being/on behalf of: Sal Pace, a legally

qualified candidate of the Democratic political

party for the office of: U.S. Congress

in the General

election to be held on: Friday, January 06, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		SEE ATTACHED SCHEDULE			
Date of First Broadcast:			Date of Last Broadcast:		
Monday, October 08, 2012			Sunday, October 14, 2012		

Total Charges: \$3,640.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

DCCC-Pace for Congress 2012

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jackie Forte-Mackay

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Tuesday, October 02, 2012

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title